R.No.610, Product & Pricing-Consumer Mobility, Corporate Office, Bharat Sanchar Bhawan, H.C.Mathur Lane, Janpath, New Delhi-1



Tel No: 23327727

File No: 9-40/2011-P&P-CM (Pt-I)

Dated: 02/03/2012

To

The Chief General Managers
All Telecom Circles / Metro Districts
Bharat Sanchar Nigam Limited

SUB: - Festival offer from M/s Bharat Sync Technologies Pvt Ltd (BTPL) regarding.

Competent authority has approved the offer of M/s BTPL for offering the Bharat Sync Service free for fifteen days on the occasion of Holi. The offer shall be available wef 5/3/2012 to 20/3/2012. Competent authority has also approved the content of SMS to be sent to customers as

HOLI ke tyohaar per BSNL BharatSync 15 dino tak FREE. Aapki emails mobile per ab apne aapaayengi. Send sms SUB BB on 51123 now. Offer valid from 5th March to 20th March.

This is for your kind information and n/a pl.

Ashutosh Gupta Addl.GM (PD-CM)

Copy to:

- 1. All Nodal Incharge for inf. and n/a pl.
- 2. GM (VAS) through intranet for inf. & n/a pl.
- 3. Shri Nitin Walia, Director, BTPL, for information and necessary action pl..